

WILLIAM GARRISON

Art Director | Designer | Video Editor
Audio Engineer



FOLLOW ME



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102 Fort Cir.
Wartrace, TN. 37183

To whom it may concern,

I am a remarkably driven artist with a heart for the creative. It goes without saying that I have quite a bit of artistic skills. Skills that I have cultivated over my 40+ years as you will come to see, but I also have the corporate and personal experience of leading a team of artists as a Creative Director as well as Art Director.

My interest in the your position stems from this exact know-how. I am quite familiar with taking a creative challenge in hand, mapping out its direction and seeing that project through to completion in its' entirety. Having worked on a corporate level with teams across the country on a multitude of complex design projects, let me put that knowledge, creativity, and artistic direction to work for you.

I invite you to take a look at just a small portion of my personal creative works via my on line portfolio. I designed and coded the website from scratch, developing every asset you see and click by hand. I have also attached a resume for your review. I look forward to hearing from you.

Yours Sincerely

William Garrison


William Garrison
Wartrace, TN.

OBJECTIVE

Throughout my years, I've honed my craft until I became more than a mere jack of all trades; but a lone seer and master of the arts. Hourly, daily, monthly, yearly I continue to keep my ear to the ground and ahead of the curve. I have amassed a great deal of expertise. Expertise that could be put to work for you.

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SKILLS

One thing employers have to look forward to when bringing me into the team is I bring with me a treasure trove of skillsets that can, and will, breathe new life into any existing and future project.

Here is a small sampling...

Ps

ADOBE PHOTOSHOP



Ai

ADOBE ILLUSTRATOR



Pr

ADOBE PREMIERE PRO



Ae

ADOBE AFTER EFFECTS



Id

ADOBE INDESIGN



FI

IMAGE LINE. FL-STUDIO



EDUCATION & EXPERIENCE

The vast majority of my skills have been hands on and self taught. I have worked in the creative industry since my mid twenties. I worked my way up the ladder at Best Buy in their prime, Flying across the country teaching in lower income areas. It has been an honor.

EDUCATION

GRADUATE - Art Institute of Pittsburgh

Digital & Graphic Design . GPA: 4.0

Finished at the top of my class. Having aided the teachers in developing further lessons in the course curriculum.

INTERESTS



Walking

For general exercise and for mental clarity.



Axe & Knife Throwing

I throw in a competitive league for the WATL.



Hiking

For all around mental health and enjoyment.



Gaming

When I have a bit of down time.

EXPERIENCE

Below represents a brief synopsis of my time and experience working within the corporate and professional domain. It houses a simplified snapshot of my timeline and skillset.



AUTOFLYTE

APR. 2017 - CURRENT

Art Director

As an Art Director, I am responsible for creating an overall design and end to end product based on what is provided by the client. Additionally I am responsible for developing the vision dictated by the Creative Director, with minimal creative restrictions.

WEBSITE DESIGN

HTML/CSS

VIDEO EDITING

AUDIO EDITING

GRAPHIC DESIGN

ANIMATION

PRINT MEDIA DESIGN



HOBBY HAUS

JUN. 1998 - CURRENT

Owner Operator

This is my business. I have a multitude of clients across the country that rely on my expertise as it pertains to their respective design needs. I cultivate these professional relationships, always ensuring that their needs are met as fast, effective, and as incredible as possible.

WEBSITE DESIGN

HTML/CSS

VIDEO EDITING

AUDIO EDITING

GRAPHIC DESIGN

ANIMATION

APPAREL

MUSIC PRODUCTION

PRINT MEDIA DESIGN



BEST BUY

2008 - 2016

Creative Director

It was my primary job to instruct my crew of artists on the project(s) at hand. Giving full direction, corrections, and lessons on what projects call for and require. This often included designing elements as well directing my team to do so.

WEBSITE DESIGN

HTML/CSS

VIDEO EDITING

APPAREL

AUDIO EDITING

GRAPHIC DESIGN

MUSIC PRODUCTION

PRINT MEDIA DESIGN